

Called #2942 5/6/93
They will fax letter
by 4/30/93 JMS
(attached)

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- DATE: 05/03/93 SALES INFORMATION SYSTEM TIME: 14:21 -
- SUBJECT: RITE AID-CAMEL B1G1F 4/30 FAX SENDER: C. E. MOSER/2942 -
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MAY 3, 1993

RE: RITE AID - CAMEL B1G1F SUMMER PROMOTION #302736 - 4/30/93 FAX LETTER

DEAR MANAGERS;

PER MY 4/30 FAX LETTER, PLEASE NOTIFY ME VIA DT WHEN THE REQUESTED CAMEL B1G1F ALLOCATION HAS BEEN COMPLETED.

THANK YOU AGAIN FOR YOUR ASSISTANCE WITH THIS REQUEST.

SINCERELY,

CURT
C. E. MOSER

CEM/KFC
S-1
*** END OF MESSAGE ***

5/11
Transfer one Camel
each when allocation
available
JB

5/13
Handled
JB

51847 6359



C.E. MOSER
Senior Chain Accounts Manager

3909 Hartzdale Drive, Suite #906
Camp Hill, PA 17011
717-737-8349
Fax 717-761-1573

APRIL 30, 1993

TO: DIVISIONS #1124, 1126, 1130, 1222, 1226, 1228, 1230, 1232, 1334, 1422, 1430,
1432, 1434, 1524, 1526, 1528, 1530, 1534, 1622, 1624, 1626,

RE: BIG IF CAMEL SUMMER PROMOTION #302736 ALLOCATION - RITE AID

DEAR MANAGERS;

RITE AID HAS ACCEPTED THE CAMEL SUMMER PROMOTION FOR BUY ONE GET ONE FREE.

RITE AID WILL MAKE AN AUTOMATIC DISTRIBUTION TO ALL THEIR STORES. IN ORDER TO COMPLETE THE PROGRAM, I WILL NEED BIG IF ALLOCATIONS TRANSFERRED TO THE APPROPRIATE RITE AID WAREHOUSE DIVISION.

FOR THE NEW YORK RITE AID WAREHOUSE, PLEASE TRANSFER THE BIG IF ALLOCATION TO DIVISION #1622.

THE FOLLOWING ARE THE RJR DIVISIONS AND QUANTITIES TO BE TRANSFERRED TO DIVISION #1622.

<u>RJR DIVISION</u>	<u>CAMEL FILTER</u>	<u>CAMEL LIGHT</u>	<u>CAMEL LT BOX</u>	<u>CAMEL FILTER BOX</u>
1124	1	1	1	1
1126	1	1	1	1
1130	1	1	1	1
1222	1	1	1	1
1226	1	1	1	1
1228	1	1	1	1
1230	1 ✓	1 ✓	1 ✓	1 ✓
1232	2	2	2	2
1334	3	3	2	2
1422	1	0	0	0
1430	0	1	0	0
1432	0	0	1	0
1434	0	0	0	1
1524	1	1	0	0
1526	1	1	1	1
1528	1	1	1	1
1530	1	1	1	1
1534	2	2	1	1
1622	2	2	1	1

"We work for smokers."

51847 6360

1624
1626

2
3

2
3

2
3

2
3

ALL PRODUCT TRANSFERRED, WILL BE AUTOMATICALLY DISTRIBUTED TO YOUR RITE AID STORES.

PLEASE CALL, IF YOU HAVE ANY QUESTIONS.

YOUR ASSISTANCE WITH THIS REQUEST IS GREATLY APPRECIATED.

SINCERELY,

Curt

C. E. MOSER

CEM/KFC

S-1

CC: REGIONALS
AVP'S

51847 6361